



**RTS OPERATIONS
ADVERTISING SPACE USAGE /
INTEGRATED BRANDING OPPORTUNITIES**

**Notice for Request for Proposal (RFP)
RTS Operations (RTSO)
Woodlands Johor Bahru - Bukit Chagar**

Prasarana Integrated Development Sdn. Bhd. (PRIDE), a subsidiary of Prasarana Malaysia Berhad, together with Stellar Ace Pte. Ltd., a subsidiary of SMRT Corporation Ltd., invite qualified companies to participate in the RFP for advertising opportunities within the Rapid Transit System Link (RTS Link).

PRIDE and Stellar Ace have been appointed by RTS Operations Pte. Ltd. (RTSO) to manage advertising opportunities for RTS Link.

Interested parties may register for the RFP exercise at:

<https://www.prasarana.com.my/tenders/> > Vendor Registration > New Registration.

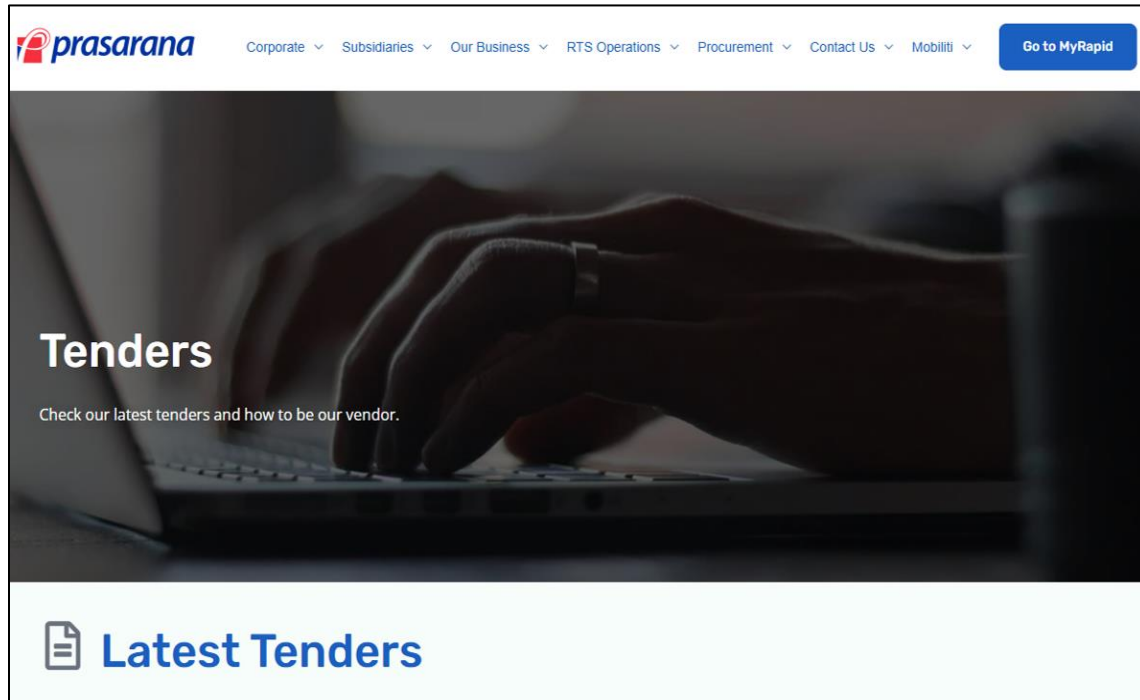
Upon submission of the Supplier Self-Request Form, kindly notify us through email at rtso.pride.stellarace@prasarana.com.my to facilitate verification and registration confirmation.

Key Dates

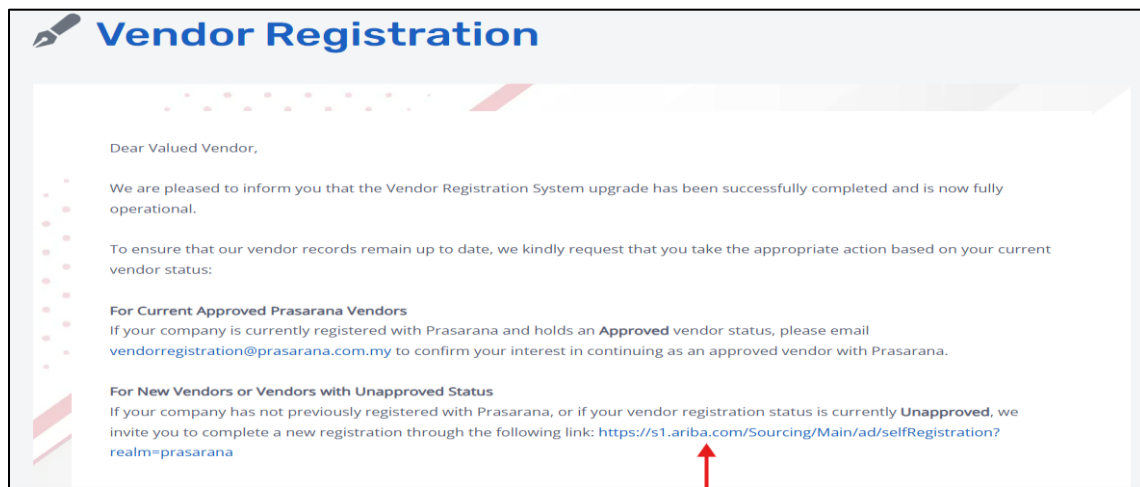
- **Register Interest:** 19 – 26 August 2026
- **Online Briefing Session:** 2 September 2026 (by invitation only, subject to approval by RTSO, PRIDE & Stellar Ace)
- **Proposal Submission Deadline:** 30 September 2026, 5:00 PM Malaysia Time (MYT) (UTC+08:00)

RFP REGISTRATION PROCESS

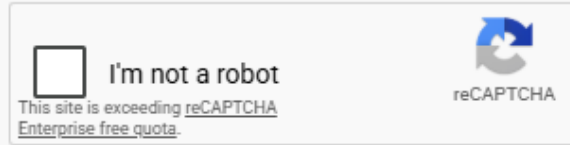
STEP 1 - ACCESS PRASARANA TENDER PORTAL



STEP 2 - ACCESS PRASARANA TENDER PORTAL



STEP 3 – VERIFY HUMAN ACCESS



STEP 4 – FILL UP THE SUPPLIER REQUEST FORM AND SUBMIT

Supplier Self-Request Form

1 Supplier Self-Request

1.1 Business Justification for New Supplier *

2 General Supplier Information

Guidance:

- Please ensure **Supplier Full Legal Name 1–3** do not contain exactly **35 characters**.
- If necessary, split the supplier name **by words**, not by characters.
- Spaces are added automatically between **Name 1–3**, so do not add **leading or trailing spaces**.

2.1 Supplier Full Legal Name 1 * ⓘ

2.2 Supplier Full Legal Name 2 ⓘ

2.3 Supplier Full Legal Name 3 ⓘ

2.4 Supplier Main Address

+

Street ⓘ

House Number ⓘ

STEP 5 – NOTIFY US THROUGH EMAIL



Your request for registration as a supplier with Prasarana Malaysia Berhad is complete.

The Prasarana Malaysia Berhad supplier management team will review your request details and make a decision on your request.
Decision will be sent to your email at testing@google.com

Supplier Self-Request Form

[Print](#)

▼ 1 Supplier Self-Request

1.1 Business Justification for New Supplier

New Registration

▼ 2 General Supplier Information

Once you have submitted the registration form, the completion screen will indicate that your registration request has been submitted. Kindly notify us via email at rtso.pride.stellarace@prasarana.com.my to facilitate verification and expedite the registration confirmation process. Thank you.